

instytut turystyki
institute of tourism

Warszawa
Warsaw

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The second half of the twentieth century is marked in industrialized countries, in particular by the dynamic development of tourism, both international and, in an ever growing number of countries, domestic one. In Poland, as is known, the latter has a tradition older than one hundred years.

This is a tourism linked above all with recreation, encompassing holidays and wek-ends. But at the same time its other forms are developing, such as "congress tourism", educational tourism, sporting tours, pilgrimages and others.

For a great number of years this phenomenon has been of interest not only for social politicians, not only for tourism organizers, but also for the men of science. The relationship between tourism and the economy, and the effects of tourism for economic development of whole regions or countries have for long been the subject of economists' studies. The effects for physical development are of interest for achitects, urbanists and geographers. Other disciplines, such us law, biology and history, take an interest too. Sociologists and psychologists were perhaps the latest to join in this interest but they endeavour to make up quickly for the delay.

The studies of tourism in its various aspects have been conducted in Poland after the second world war in several tens of scientific institutions, including those belonging to the Polish Academy of Sciences, universities and ministries.

For 11 years these problems have also been studied in the Institute of Tourism attached to the General Committee for Tourism. It is the only institution of this type in the country which deals exclusively with tourism problems.

The Institute of Tourism is a research institute functioning since 1 July 1972. The president of the General Committee for Tourism assumes the supervision over the Institute.

The following belong to the Institute's activities in the field tourism and recreation:

- 1/ elementary and applied research and expert appraisements
- 2/ education and professional training
- 3/ information and publication activities /art. 6 of the Statutes/.

In the years 1972-1982 the Institute completed over 600 studies which first of all dealt with the problems of physical planning /in 1972 the Institute took over the output of the Tourist Area Development Laboratory/. A great number of works were devoted to the problems of tourist traffic development - both domestic and international. Other studies concerned the questions of economics and organization of tourism, as well as the education and professional training in this field.

In this period the Institute was also very active in the field of didactics.

The scientific degrees of doctor and assistant professor were conferred to 28 persons.

During its first decade of existence the Institute published 300 items /including 74 compact/. It was also publishing four quarterlies: Information Bulletin, Tourist Building Bulletin, Documentary Review of Tourism, Problems of Tourism and a yearly publication entitled Scientific Journals. The Institute's library towards the end of 1981 counted 17,000 compact publications and 2,700 annals of journals and magazines.

As a research institute it serves above all the practice. The results of the Institute's studies may create a scientific foundation for appropriate policies of central authorities, territorial self-governments, social organizations and enterprises, with a view to securing optimum conditions of recreation for the citizens of the Polish People's Republic and the best possible social, cultural, economic and physical effects of widely understood tourism, both domestic and international.

The help to practice, a possibility to serve it by means of research and expertise, by publications, training and didactics - are not possible without solid and elementary scientific research, without a gradual building of tourism theory. That is why the Institute attaches significance to such works making it possible to systematically prepare scientific personnel.

One of statutory tasks of the Institute of Tourism is to coordinate studies on tourism in Poland. This task can be carried out by convening conferences and seminars, by information activities and the activities of the Institute's Scientific Council.

It is also the Institute's wish to continue scientific co-operation, begun in the first decade, both with socialist and western countries.

Research tasks of the Institute' are carried out in three time options:

1. Short - term. e.i. immediate research for the handling of direct needs of the General Committee for Tourism of other units, facilitating the taking of decisions in matters requiring very quick solutions.

2. Years 1984-1985 e.i. the period of "the departure from crisis". Works to be carried out should facilitate the solutions of current problems and at the same time lay foundations to long-term activities in a forthcoming period of progressing normalization in the social and economic life of the country.
3. Years 1986-1990 e.i. a normalization period. Research works should assist in solving basic problems and pertain also to theory and synthesis.

General options of the Institute of Tourism
for 1984-1985

The Institute shall concentrate its activity on:

- research works
- publishing and information activities
- education, perfectionning and training of staff.

1. As far as the selection of research topics is concerned the Institute shall orient it self on the needs stemming from the assumptions of tourism development in Poland until 2000, thus cooperating in the formulation of these assumptions and general options of tourism development linked with the exercise of a human right to recreation. It will also study social, cultural and educational aspects of tourism. The Institute, following the needs of the national economy and especially with regard to the economic reform, will conduct research of economic nature, and for the needs of physical planning and environment protection will do works connected with a tourist area development programme of the country.

In particular:

The Department of Economic Problems of Tourism shall concentrate on the solving of problems of essential importance for the tourist economy. The result of this research should be the introduction of methods allowing for determining the regularities of development of this economy with regard to:

- the formulation of conditions for economic activity in the light of the economic reform enabling a decentralized management
- the formulation of a system of economic parameters for enterprises taking into account constraints and following a crisis situation.

The research will cover:

1. The analysis of statistical reporting on the economic processes in tourism at the level of branches and departments.
2. The analysis of how circulates information on economic processes in tourism vertically and horizontally.
3. At interdepartmental level, possibilities and methods of processing information for central and territorial authorities, and for enterprises.

A separate group of topics will concern market research with regard to time and space with a view to formulate prerequisites for a three level management.

The Department of Physical Problems of Tourism will take up studies making it possible to know deeper and shape phenomena and processes taking place in tourist space, in four basic groups of questions:

- tourist assets
- tourist facilities

- spatial systems of tourism
- programming of tourist area development.

In 1984-1985 the Department, in cooperation with the remaining Departments, will concentrate on the preparation of Poland's tourist area development programme until 1995.

At the same time it is envisaged to begin new studies in the framework of a physical area development plan of the country, allowing for modernization of methods and technics applied in tourist area development planning.

The Department of Social Problems will conduct studies of tourism and recreation as a social phenomenon, that is covering social determinants of population participation in tourism, the analysis of needs and conditions for recreation and tourism, motivations for and attitudes to tourism. It will attempt to determine main lines of tourism development in Poland in the coming years. Particular topics shall be: tourism of rural population, independent tourism, tourism in the mountains, tourism of incapacitated persons, sporting tourism, pilgrimage tourism.

Within the framework of research coordinated by the European Centre of Documentation and Studies of Social Sciences in Vienna /co-directors: A. Travis, Birmingham and K. Przeclawski, Warsaw/, the Department shall, in cooperation with other Departments, conduct studies of tourism as a factor of changes in the environment visited, in psycho-socio-cultural, economic and physical aspects.

Other works shall concern personnel questions in tourism continued preparations of the bill on tourism.

In 1984 the Institute shall prepare a preliminary report on the most critical situations connected with tourism in such areas as natural environment, economy, cultured, human relations and education.

In the following years /1986-1990/ some of the studies taken up in 1984-85 shall be continued and new topics shall be started, including, among others:

1. The perfectionning of management and control systems of the tourist market
2. The fonctionning of enterprises on the tourist market
3. Foundations of tourist economy control in a region
4. Studies of Poland's tourist area development problems /within a general physical plan of a new generation/
5. The building of a new Poland's tourist area development programme until 2000.
6. Studies of tourism to Poland by foreigners of Polish origin
7. Studies on the history of tourism
8. Problems of advertising in tourism.

2. As far as publishing information activities are concerned, the Institute shall continue the publication of monographs, "Information Bulletin" and "Express Information".

The "Problems of Tourism" quaterly shall be transformed into a journal appearing in several languages and giving a possibility to present articles not only by Polish authors but also by writers from many other countries. The invitations to cooperate were sent to experts from the Soviet Union, Czechoslovakia, Yugoslavia, the Netherlands and the United Kingdom. The journal may also constitute a forum of discussion between Socialist

and Western countries.

3. As regards didactics, training and perfectionning of personnel the Institute's aim is to concentrate on the perfectionning of tourism staff and the training of civic personnel and to pay special attention to the education of tourist animators for youth, elderly and incapacitated persons.

The Institute intends to carry out these tasks by means of:

- organization of courses, seminars and conferences,
- influencing training curricula
- publishing activities.

The Institute's Organizational Structure

1. The Department of Economic Problems of Tourism

Laboratory in Warsaw /Chief - in charge - Dr Jacek Pustola/

Laboratory in Poznań /Chief - Dr Stefan Bosiacki/

2. The Department of Physical Problems of Tourism

Laboratory of Valorization and Tourism Area Conservation /Wrocław/

/Chief - Dr Zbigniew Werner/

Laboratory of Tourist Infrastructure /Wrocław, Chief - M.A.

Kazimierz Klementowski/

Laboratory of Physiographic Foundations of Tourism /Toruń,

Chief - Dr Jan Owsiak/

Laboratory of Tourist Area Development /Bydgoszcz, Chief -

Dr Stefan Iwicki/

Laboratory of Tourist Area Development /Warsaw, Chief -

Dr Andrzej Jagusiewicz/

3. The Department of Social Problems of Tourism

Laboratory of Tourism and Recreation /Warsaw, Chief -

Dr Irena Krawczak/

Laboratory of Tourist Activity /Warsaw, Chief - Dr Janusz Zdebski/

Laboratory of Tourism and Environment /Warsaw, Chief - vacant/

Laboratory of General Problems /Warsaw, Chief - Dr Jerzy Głownia/

Laboratory of Tourism of the Cracow Region /Cracow, Chief -

M.A. eng. Jerzy Gajewski/.

Other Servicing and Organizational Units

1. Information and Publications Division

2. Administration Division

3. Organization of Training Section

4. Research Planning and Organization Section

5. International Cooperation Section

6. Finance and Accounts Section

7. Personnel Affairs Section.

An advisory body of the Institute in the field of scientific and research questions is the Institute of Tourism Scientific Council, appointed by the President of the General Committee for Tourism.



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